




We at the Southern California Earthquake Center study why and how earthquakes occur, their effects, and ways societies can **prepare to survive and recover**.

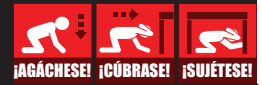
As one of the **nation's largest users of supercomputers**, we simulate earthquakes and the earth processes that affect them to demonstrate the range of potential shaking at a given site.

This work has led to deep collaborations with engineers and policymakers to **help reduce earthquakes' effects on society** through **legislation, design, and outreach**.

For instructions on how to get the most recent earthquake information online, please visit bit.ly/gmcpostquakeguide, a guide made with our partners for the media.

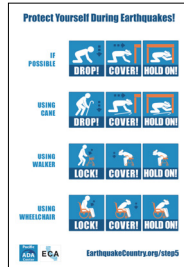
Media contact: @JasonBallmann , Communications Manager, 562.884.2360, ballmann@usc.edu

Our activities' best media resources:



Earthquake Country Alliance
EarthquakeCountry.org

- EarthquakeCountry.org/step5: **how people can protect themselves during shaking** in many situations: beach, car, home, workplace, train, theater, etc..



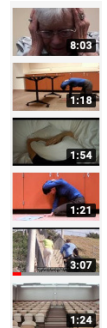
- EarthquakeCountry.org/disability: information, graphics, and videos for those with mobility disabilities



Great ShakeOut Earthquake Drills
ShakeOut.org

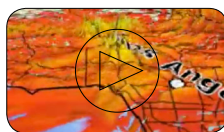
- Earthquake safety movement with International Day of Action **each third Thursday of October (10/17 in 2019)**

- ShakeOut.org/messaging for **B-Roll, graphics, and copy** (earthquake animations, safety videos, GIFs, and more), see ShakeOut.org/media too)



Southern California Earthquake Center
SCEC.org

- SCEC.org/media has earthquake animations you can stream or download for **B-roll; also, latest press releases, media contact information, FAQs**, and much more



- SCEC.org/ceo for info about our major outreach campaigns such as ShakeOut, ECA, and TsunamiZone



The TsunamiZone
TsunamiZone.org

- The "ShakeOut for tsunamis" website, supports campaigns around the world such as California's #TsunamiPrep Week (each last week of March)



- TsunamiZone.org/resources and TsunamiZone.org/graphics have tsunami **guides, graphics, and videos**

