



We at the Southern California Earthquake Center study why and how earthquakes occur, their effects, and ways societies can **prepare to survive and recover**.

As one of the **nation's largest users of supercomputers**, we simulate earthquakes and the earth processes that affect them to demonstrate the range of potential shaking at a given site.

This work has led to deep collaborations with engineers and policymakers to **help reduce earthquakes' effects on society** through **legislation, design, and outreach**.

For instructions on how to get the most recent earthquake information online, please visit bit.ly/gmcpostquakeguide, a guide made with our partners for the media.

Media contact: @JasonBallmann , Communications Manager, 562.884.2360, ballmann@usc.edu

Our activities' best media resources:



Earthquake Country Alliance
EarthquakeCountry.org

- **EarthquakeCountry.org/step5: how people can protect themselves during shaking** (variety of situations: beach, car, home, workplace, stadium, theater, train, disabilities, and more). See other "steps" too

- **EarthquakeCountry.org/disability:** information, graphics, and videos for those with mobility disabilities



Great ShakeOut Earthquake Drills
ShakeOut.org

- Earthquake safety movement with International Day of Action **each third Thursday of October (10/17 in 2019)**

- **ShakeOut.org/messaging** page has **B-Roll, graphics, and copy** for education & promotion (earthquake animations, safety videos)

- **ShakeOut.org/media** page for story angles, releases, and contacts



Southern California Earthquake Center
SCEC.org

- **SCEC.org/media** has earthquake animations you can stream or download for **B-roll; also, latest press releases, media contact information, FAQs,** and much more

- **SCEC.org/ceo** for info about our major outreach campaigns such as ShakeOut, ECA, and TsunamiZone



The TsunamiZone
TsunamiZone.org

- The "ShakeOut for tsunamis" website, supports campaigns around the world such as California's #TsunamiPrep Week (March 25-29 in 2019)

- **TsunamiZone.org/resources** and **TsunamiZone.org/graphics** have tsunami guides, graphics, and videos

- See also **TsunamiZone.org/news** for releases, news stories, and contacts

